

# Word Of Mouth

with

## Drs. Tong & LaCap

*Beautiful Smiles Through Exceptional Care*

Spring 2005

## Invisible Benefits

### In praise of white fillings

White composite fillings are to silver fillings what CDs are to vinyl records. Traditional silver fillings do the job, but white, contemporary composites are also long-lasting and durable, *and they're much better looking!*

How can you benefit from the newest-generation of invisible composite filling materials?

■ **Smile with confidence!** Fillings match your own teeth, even at the back of your mouth;

■ **Smile with assurance!** Your tooth is repaired with the removal of less healthy tooth enamel;

■ **Smile with strength!** Composites bond to enamel to help prevent breaking and insulate from temperature changes. This strengthens teeth and reduces the risk of tooth cracks due to the expansion and contraction

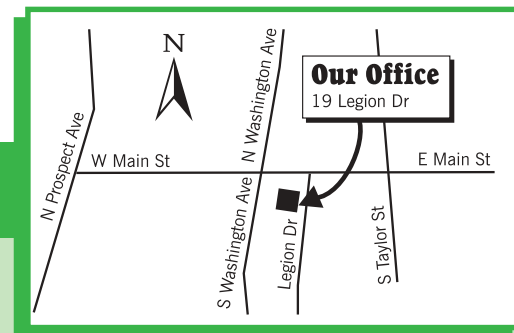
properties of amalgam;

■ **Smile with security!** Composites have a more accurate fit which effectively seals out bacteria;

■ **Smile with radiance!** Fluoride-releasing composite materials reduce tooth and root decay.

Did you know that over time, silver amalgam fillings can deteriorate and should be replaced? When that time arrives (we check their viability at each and every one of your recare appointments), consider the beauty of white composite filling materials. No doubt about it, our patients report that with white composite fillings, they feel that their smiles are more confident, assured, and genuine.

Please call our office for a consultation about natural-looking, contemporary composite fillings.



## Office Information

*Transform yourself  
with a*

# SMILE MAKEOVER!

*Imagine the  
possibilities!*

*See Page 4.*

### Washington Dental Associates

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Web Site [www.washingtondentalnj.com](http://www.washingtondentalnj.com)

### Office Hours

Monday *by appointment only*  
Tue – Fri 9:00 am – 6:00 pm  
Saturday *by appointment only*  
Sunday *closed*

**Call Today!**  
**(201) 384-2425**

### Our Services Include:

- ❖ Cosmetic dentistry
- ❖ Tooth whitening – *BriteSmile™* & *ZOOM!™*
- ❖ Tooth-colored fillings
- ❖ Orthodontic treatment
- ❖ Gum treatment
- ❖ *Invisalign®*
- ❖ Relaxing & friendly environment
- ❖ Laser dentistry
- ❖ TVs, videos, & music in treatment rooms
- ❖ Payment plans available
- ❖ Visa, MasterCard, American Express, Discover, ATM, CareCredit and Dental Fee Plan welcome

# Think COLOR & Harmony

Look younger with translucent veneers

People who can't see other colors can usually see yellow. Sometimes that's good – think sunshine, daffodils, and Post-it® notes. Sometimes that's bad – it's discouraging to think that even the *dyschromatopic* notice stained yellow teeth. But you can replace your not-so-mellow yellow with a melodious tone of white – with ultra-thin, translucent porcelain veneers.

The art of dentistry is about more than color. Dentists consider esthetic principles to enhance smiles that harmonize with your age, lifestyle, ambition, and physical appearance. A too-white smile can look out of place in the prime of life when teeth tend to get shorter with wear and when laugh lines

and wrinkles make their appearance. Did you know that hand-sculpted veneers can help you look younger by:

- Plumping out wrinkles;
- Adding volume to your smile;

- Restoring length and balance to worn-down teeth;
- Rejuvenating discolored teeth;
- Concealing chips or gaps.

How do veneers do all that? Porcelain veneers are hand-sculpted layer by layer to your teeth's exact dimensions. They reflect inner light and show the fine detail of natural tooth enamel so that they look completely natural when bonded to your teeth. The entire process can be completed in just two or three appointments.

Porcelain veneers are well worth the investment to restore sparkle and youthfulness to your smile and to restore the proportions your face was meant to have.



### Crown & Bridge/Veneers

Natural-looking crown & bridge and veneers rejuvenate a smile ... beautifully!



### Implants/Veneers

Eliminate gaps and discoloration... in only a few visits!



### Gum Lift/Veneers

Dramatic results can occur from a gum lift and porcelain veneers!



# Start Smiling

## Give us a call

If you're embarrassed about the state of your mouth, stop worrying ... and pick up the phone. Being human, even dentists sometimes succumb to problems like periodontal disease. In fact, about 30% of the general population may be genetically susceptible. Even with the most meticulous care, these people are six times more likely to have trouble with their gums.

The problem is that there are no signs at first. Often by the time people recognize that bleeding gums and that awful taste aren't normal, they're afraid the dentist will judge them or that treatment will be painful. Nothing is further from the truth.

Treatment for gum disease is very effective. The only way to get your best smile back – and to keep it – is to visit the dentist. Remember ... a healthy mouth is the gateway to a healthy body.

The well-documented benefits of a healthy lifestyle have been embraced by intelligent adults everywhere. The benefits of wearing a custom-fitted, professional

mouthguard have also been well documented. Here is just a sampling:

- An athlete is sixty times more likely to sustain damage to teeth when not wearing a protective mouthguard.
- A properly fitted mouthguard reduces the chances of sustaining a face, neck, or head injury like a concussion from a

# Sports Dentistry

Mouthguards save smiles

blow to the jaw.

- The cost of a fractured tooth is many times greater than the cost of a custom dentist- or hygienist-made mouthguard.

- Non-customized off-the-shelf sports mouthguards could dislodge, obstructing the airway.
- The majority of dental injuries are preventable through the use of mouthguards.

Be a good sport. Call us to arrange for your custom-fitted mouthguard.

**Did you know that the International Olympic Committee Medical Commission has encouraged sports dentistry for the elite athlete and considers proper dental health as an important factor in improving athletic performance?**

# Reward Yourself

## Cosmetic dentistry can put the sizzle back into your smile

A symbolic pat on your own back is nice, but a real reward is better. You and you alone have been brushing, flossing, and maintaining a good oral home care regimen ... even when you'd rather just flop into bed. Don't you think you deserve some smile sizzle? Give yourself the gift of a great-looking, ego-boosting cosmetic dental procedure!

**Teeth whitening** is by far the most popular way to make over a smile. Daily indulgences like drinking tea, coffee, and red wine will gradually stain your teeth. Your toothbrush alone can't combat ageing, medications, or heredity.

**Bonding** and **veneers** are completely natural looking and can correct the appearance and function of cracked, chipped, or unevenly spaced teeth without surgery or braces. Today's materials are so well-crafted and so translucent that they reflect light like the enamel you were born with.

**White fillings** can make your teeth look like you've never had a cavity filled, and they may make your teeth stronger as well as immaculate looking.

Your smile can communicate "natural" even if your teeth have lived life to its fullest. Dentists use **crowns** to repair severely damaged teeth, and **bridges** and **implants** can replace gaps. Non-surgical **tooth lengthening** can reveal your beautiful enamel to re-balance too-short or worn-down teeth.

Go ahead. Reward your great behavior. Ask the dentist about putting some sizzle back into your smile!



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# Whitening Savvy

Let us help you choose!

Does the number of in-store teeth whitening products provide genuine consumer choice? In reality, many patients experience a bewildering jumble of products that don't necessarily address your specific need – your unique smile. We can provide you with a whitening treatment that is both safe and effective, and which is the best fit for *your* smile.

We can...

- Whiten *accumulated surface stains* created by everyday eating and drinking.
- Meet the challenge of stains trapped in *microcracks* in tooth surfaces.
- Remove *stains in tooth structure* caused by illness or medication – something *only* a dentist can do.

And now there's even more reason to smile! For a limited time, we're offering a Whitening Special!

## Tooth Whitening Special!

now  
**\$400**

**ZOOM!™ or  
BriteSmile™**

*You can have a  
whiter, brighter smile!*

Regularly \$600

Offer ends:  
May 31st, 2005.

# Transform Yourself...

## With a smile makeover!

Even when we're impressed and moved emotionally by extreme makeover transformations, major surgery is not always an option. But we'll bet some of your neighbors have had impressive makeovers *without* invasive surgery ... and taken years off their appearance.

### If you...

- have lost your confidence about smiling in front of other people;
- wish your teeth were whiter;
- feel you show too much gum or too many teeth;
- dislike the shape of your teeth;
- constantly compare yourself to a younger you...

### ...we can show you...

- how non-surgical techniques like whitening, recontouring, bonding, and veneers can brighten your smile ... improve your jaw alignment ... and restore symmetry to your face!
- comfortable dental appliances that can straighten teeth and correct bite problems ... whatever your age!
- how modern prosthetics can replace missing teeth to help you ... look younger ...speak more clearly ... and eat with ease!

Let us help you. Your neighbors will notice the difference. They just won't know why ... unless you tell them.

Please give us a call at **(201) 384-2425** for a **FREE** consultation to discuss what we can do for you!

Sincerely,

Drs. Darren Tong & Mariliza LaCap

**P.S. If you'd like to visit our office, you are invited to schedule a FREE consultation. We'll be happy to answer any questions you have. No charge. No obligation. Simply call us to set up your free consultation!**

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